



Pro Fx Tech Limited

PRO FX and Sonodyne to Herald a New Era of Home Theatre Entertainment in India

Bengaluru, January 22, 2026 – PRO FX Tech Limited, one of India's leading premium audio-video and automation solution providers, has entered into a strategic distribution partnership with **Sonodyne Technologies Pvt. Ltd**, pursuant to which PRO FX has been appointed as the exclusive distributor in India for Sonodyne's residential and home theatre product range, effective January 2026.

Sonodyne, a pioneering Indian audio brand with decades of engineering excellence and manufacturing expertise, is known for its high-quality audio products designed for premium home entertainment. Over the years, Sonodyne has established itself as a trusted name among audiophiles and premium consumers for its performance-driven solutions and superior build quality.

The partnership comes at a time when India's home entertainment market is witnessing a structural shift, driven by rapid adoption of OTT platforms, increasing availability of high-definition and immersive content, and rising consumer preference for premium in-home audio experiences. This collaboration positions PRO FX to address this growing demand by bringing a trusted, high-quality Indian audio brand into the premium mainstream.

Under this arrangement, PRO FX will leverage its pan-India distribution network, 700+ dealer partners, 28 service centres, and deep system integration expertise to significantly scale Sonodyne's presence in the residential and home theatre segment.

For PRO FX, this partnership marks a strategic expansion of its product portfolio and strengthens its leadership in premium home entertainment solutions. PRO FX will offer a curated range of Sonodyne's residential and home theatre products nationwide, enhancing Sonodyne's reach and visibility in the premium segment while enabling consumers to access Indian-engineered audio solutions through a well-established distribution and service platform.

Commenting on the partnership, Mr. Manmohan Ganesh, Chairman & Managing Director, PRO FX Tech Limited, said,

"Sonodyne represents the very best of Indian audio engineering, with a legacy built on authenticity, technical depth, and uncompromising sound quality.

With PRO FX's nationwide distribution network, retail reach, and robust service infrastructure, we are well positioned to take Sonodyne's world-class audio solutions to a wider premium audience. Together, we will strengthen the presence of an iconic Indian audio brand and make high-quality home theatre experiences more accessible across the country."

Commenting on the partnership, Mr. Anindya Mukherjee, Managing Director, Sonodyne Technologies Pvt. Ltd., said:

"For the last 55 years we have persevered in bringing high quality sonic solutions across professional and residential segments. Our unique products in the home theatre segment provide a beautifully balanced, and immersive experience. Sonodyne products, powered by PRO FX's distribution, will bring excellent value to the seekers of true sound."



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About Pro Fx Tech Limited

PRO FX Tech Limited is a leading Indian AV solutions company with close to 20 years of experience in audio, video, and home automation. Headquartered in Bengaluru, the company has a strong nationwide presence, serving residential, retail, and corporate sectors through a network of partners, dealers, and service centres. With this partnership, PRO FX Tech is strategically expanding its footprint into the professional audio and large-scale projects segment, reinforcing its position as a comprehensive AV solutions provider in India.

About Sonodyne Technologies Pvt. Ltd

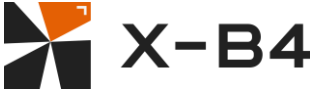
Sonodyne was founded in 1970 by IIT engineer Ashoke Mukherjee with the objective of delivering accurate, high-fidelity sound reproduction to serious music listeners. Over the decades, Sonodyne has evolved into one of India's most respected audio engineering companies.

Today, Sonodyne operates three manufacturing facilities and two dedicated R&D centres in India, enabling seamless integration between product design, testing, and production. The company serves four distinct segments—Connected Home (wireless loudspeakers and soundbars), Custom Home (professionally designed and installed home theatre and multi-room audio systems), Commercial (professional audio and public-address systems for retail, hospitality, corporate, education, and institutional environments), and Recording (studio monitors and reference loudspeakers for music production, broadcast, and multichannel applications).

With engineering, product development, and manufacturing firmly based in India and a growing international presence, Sonodyne remains focused on delivering consistently high-quality audio across all segments.

Safe Harbour Statement

Any forward-looking statements about expected future events, financial and operating results of the Company are based on certain assumptions which the Company does not guarantee the fulfilment of. These statements are subject to risks and uncertainties. Actual results might differ substantially or materially from those expressed or implied. Important developments that could affect the Company's operations include a downtrend in the industry, global or domestic or both, significant changes in political and economic environment in India or key markets abroad, tax laws, litigation, labour relations, exchange rate fluctuations, technological changes, investment and business income, cash flow projections, interest, and other costs. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

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